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FENIX® 6 SOLAR SERIES SOLAR-POWERED MULTISPORT GPS WATCHES

NEW PRODUCT ANNOUNCEMENT

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> MARKETING MEMO July. 8, 2020

MARKETING MEMO

FENIX[®] 6 SOLAR SERIES Solar-Powered Multisport GPS Watches

NEW PRODUCT ANNOUNCEMENT



PRODUCT OVERVIEW:

Harness the power of the sun with our newest multisport GPS watches. Durable solar-charging lenses and customizable power manager modes bring you weeks of battery life. Track new activities, including indoor climbing and surfing plus new metrics for mountain biking. Keep a close eye on your training progress with improved performance monitoring and the enhanced acclimation 2.0 widget. Get wellness tracking and convenient smart features that include music streaming¹, enhanced wrist heart rate², Pulse Ox³ sensing, smart notifications⁴, Garmin Pay[™] contactless payments⁵ and more.



fēnix 6S ProSolar

fēnix 6 ProSolar

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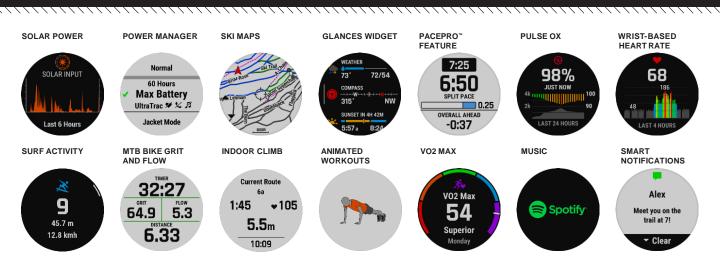
KEY FEATURES:

NEW	SOLAR-CHARGING POWER GLASS [™] LENS	Featuring a Power Glass [™] solar charging lens and customizable power manager modes, this smartwatch can stay on and performance-ready for weeks
	ALWAYS-ON DISPLAY	Rugged, sophisticated designs feature an always-on 1.2", 1.3" sunlight-readable display
NEW	SURF FEATURES	Record surf sessions with a dedicated activity profile; access the Surfline [®] widget to see the wave height, tides, weather and other alerts for your favourite spots
NEW	MTB GRIT AND FLOW	Track the details of every ride with mountain biking metrics plus specialized grit and flow measurements that rate trail difficulty and how smoothly you descend, giving you a score to beat next time
NEW	INDOOR CLIMB ACTIVITY	This new activity profile allows climbers to track their sessions at indoor facilities; see metrics such as number of routes, vertical distance climbed, climbing time, difficulty of each route and more
	PACEPRO [™] FEATURE	A first-of-its-kind PacePro feature helps keep you on pace with grade-adjusted guidance as you run a course
	BUILT-IN SPORTS APPS	Use preloaded activity profiles for trail running, swimming, running, biking, hiking, rowing, skiing, golfing, surfing, indoor climbing and more
NEW	SLEEP WIDGET	Advanced Sleep Monitoring on the watch for detailed breakdown of user's light, deep and REM sleep stages. It analyses your sleep for duration and quality and provides a personal sleep score for each night plus relevant insights.
	PERFORMANCE METRICS	View advanced training metrics that include running dynamics ⁶ , heat- and altitude-adjusted VO2 max, recovery advisor and more ²
	POWER MANAGER	View how various settings and sensors impact your watch's battery life, so you can make battery-extending changes on the fly
	MULTI-GNSS SUPPORT	Access multiple global navigation satellite systems (GPS, GLONASS and Galileo) to track in more challenging environments than GPS alone
	ABC SENSORS	Navigate your next trail with ABC sensors, including an altimeter for elevation data, barometer to monitor weather, three- axis electronic compass and gyroscope
	SMART NOTIFICATIONS	Receive emails, texts and alerts right on your watch when paired with a compatible device ⁴
	GARMIN PAY [™] CONTACTLESS PAYMENTS	Breeze through checkout lines with Garmin Pay contactless payment solution ⁵ through participating providers such as Mastercard [®] and Visa [®]
	CONNECT IQ [™] STORE	Download custom watch faces, add data fields, and get apps and widgets from the Connect IQ $^{^{\rm M}}$ Store
	WRIST-BASED HEART RATE	Enhanced optical heart rate ² technology gauges the intensity of your fitness activities as well as heart rate variability to calculate your stress level score; it also tracks underwater without a heart rate strap
	PULSE OX SENSOR	For altitude acclimation or sleep monitoring, a Pulse Ox ³ sensor uses light beams at your wrist to gauge how well your body is absorbing oxygen
	EXPEDITION MODE	Trek far and wide between recharges; Expedition mode, an ultralow-powered GPS reference, lasts for weeks
R	TOPO AND SKI MAPS	Use TopoActive Europe maps to navigate your adventures and view run names and difficulty ratings for 2,000 worldwide ski resorts
FĒNIX®6 PRO SOLAR ONLY	GOLF COURSES	Access full-colour CourseView maps for more than 41,000 golf courses around the world, and get button targeting and the PlaysLike Distance feature
	MUSIC APPS	Store up to 2,000 songs, or access streaming apps from compatible services ¹ , including Spotify [®] , Deezer and Amazon Music, and listen through headphones with BLUETOOTH [®] technology

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FENIX® 6 SOLAR SERIES Solar-Powered Multisport GPS Watches

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PRODUCT COMPARISON:					
	fēnix 6S,6	fēnix 6S, 6 Solar edition	fēnix 6S, 6, 6X Pro and Sapphireeditions	fēnix 6S, 6 Pro Solaredition	fēnix 6X Pro Solaredition
Case size	6S: 42 mm 6: 47 mm	6S: 42 mm 6: 47 mm	6S: 42 mm 6: 47 mm 6X: 51 mm	6S: 42 mm 6: 47 mm	51 mm
Memory/history	64 MB	64 MB	32 GB	32 GB	32 GB
Display size	6 S: 1.2" 6: 1.3"	6S: 1.2" 6: 1.3"	6S: 1.2" 6: 1.3" 6X: 1.4"	6S: 1.2" 6: 1.3"	1.4"
Corning [®] Gorilla [®] Glasslens	•	•	Pro editions only	•	•
Scratch-resistant sapphirelens			Sapphire editions only		
Solar-charging Power Glass [™] lens		•		•	•
QuickFit [®] bands	•	•	•	•	•
Connect IQ [™] Store personalization	•	•	•	•	•
ClimbProfeature	•	•	•	•	•
Surfing activity profile	•	•	•	•	•
MTB grit and flow	•	•	•	•	•
Indoor climbing activity profile	•	•	•	•	•
PacePro feature	From Garmin Connect [™] only	From Garmin Connect [™] only	•	•	•
Built-in sports apps	•	•	·	•	•
Advanced performance metrics	•	•	•	•	•
Power manager	•	•	·	•	•
Preloaded topographical and skimaps			•	•	•
Preloaded golf courses			·	•	•
Multi-GNSS support (GPS, GLONASS, Galileo)	•	•	•	•	•
ABC sensors	•	•	·	•	•
Smart notifications ⁴	•	•	·	•	•
Music apps (Spotify®, Deezer, AmazonMusic)7			·	•	•
Garmin Pay [™] contactless payments ³	•	•	·	•	•
Wrist-based heart rate ¹	•	•	·	•	•
Pulse Ox acclimation sensor ²	•	•	•	•	•
Expedition mode	•	•	·	•	•

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PRODUCT CONFIGURATIONS:

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ēni	k 6S	INCLU	DES		COUNTRY OF ORIGIN
OLAF		x 6S Solar, charging/data cable, documentation			Made in Taiwan. Cable made in Taiwan or China.
	DESCRIPTION	SKU	UPC	DKK	
1000	fēnix 6S Solar – Silver with Black Ban	d 010-02409-00	753759251697	6099.00	
āmīs	- 66	INCLU	DES		COUNTRY OF ORIGIN
	C 6S OLAR (010-0241	6S Pro Solar, charging/o 0-26 includes an extra silico	data cable, document	tation ackaging)	Made in Taiwan. Cable made in Taiwan or China.
	DESCRIPTION	SKU	UPC	DKK	
1010	fēnix 6S Pro Solar - Light Gold with Light Sand Band	010-02409-11	753759251710	6799.00	
1010	fēnix 6S Pro Solar - Amethyst Steel w Shale Gray Band	^{ith} 010-02409-15	753759251758	6799.00	
1010	fēnix 6S Pro Solar - Light Gold with Shale Suede Band	010-02409-26	753759261245	7599.00	
		INCLU	DES		COUNTRY OF ORIGIN
ēni) Olaf		ix 6 Solar, charging/dat		ion	Made in Taiwan. Cable made in Taiwan or China.
	DESCRIPTION	SKU	UPC	DKK	
1010	fēnix 6 Solar – Silver with Black Band	010-02410-00	753759251789	6099.00	
ēni>	7 6	INCLU	DES		COUNTRY OF ORIGIN
	OLAD fēnix	6 Pro Solar, charging/d 10-23 includes an extra silic	lata cable, document one band and premium pa	ation ackaging)	Made in Taiwan. Cable made in Taiwan or China.
	DESCRIPTION	SKU	UPC	DKK	
1010	fēnix 6 Pro Solar - Black with Slate G Band	^{ray} 010-02410-11	753759251802	6799.00	
	fēnix 6 Pro Solar - Slate Gray with Bla Band	^{ack} 010-02410-15	753759251840	6799.00	
1010	fēnix 6 Pro Solar - Mineral Blue with Whitestone Band	010-02410-19	753759251871	7599.00	
	fēnix 6 Pro Solar - Carbon Gray DLC with DLC Titanium Band	010-02410-23	753759251918	9099.00	
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PHYSICAL SPECIFICATIONS:

	fēnix 6S Solar	fēnix 6S ProSolar	fēnix 6 Solar	fēnix 6 ProSolar
Unit dimensions (WxHxD):	42.0 x 42.0 x 14.2 mm	42.0 x 42.0 x 14.2 mm	47 x 47 x 15.1 mm	47 x 47 x 15.1 mm
Wrist circumference:	Silicone band: 108-182 mm	Silicone band: 108-182 mm Leather band: 108-182 mm	Silicone band: 125-208 mm Metal band: 132-215 mm	Silicone band: 125-208 mm Metal band: 132-215 mm
Lens material:	Power Glass™	Power Glass™	Power Glass™	Power Glass™
Bezel material:	Stainless Steel	Stainless Steel	Stainless Steel	Stainless Steel, Titanium and Diamond-like Carbon (DLC) Coated Titanium
Case material:	Fiber-reinforced polymer with metal rear cover	Fiber-reinforced polymer with metal rear cover	Fiber-reinforced polymer with metal rear cover	Fiber-reinforced polymer with metal rear cover
Strap material (QuickFit [®] watch bands):	Silicone		Silicone	Silicone or Titanium
Display Size, resolution, type:			1.3" (33.02 mm) diameter 260 x 260 pixels Sunlight-visible, transflective memory-in- pixel (MIP)	1.3" (33.02 mm) diameter 260 x 260 pixels Sunlight-visible, transflective memory-in- pixel (MIP)
Weight:	Steel: 61 g (Case only 45 g)	Steel: 61 g (Case only 45 g)	Steel: 85 g (Case only 62 g)	Steel: 85 g (Case only 62 g) Titanium: 72 g (Case only 48 g)
Battery type:	Rechargeable internal lithium-ion	Rechargeable internal lithium-ion	Rechargeable internal lithium-ion	Rechargeable internal lithium-ion
Battery life:	Smartwatch: Up to 9 days / 10.5 days with solar* GPS: Up to 25 hrs / 28 hrs with solar ** GPS + Music: Up to 6 hrs (pro only versions) Max Battery GPS Mode: 50 hrs / 64 hrs with solar** Expedition GPS Activity: 20 days / 26 days with solar* Battery Watch Mode: 34 days / 59 days with solar*		GPS: Up to 36 hrs GPS + Music: Up to 10 Max Battery GPS Mode: Expedition GPS Activity: 2	lays / 16 days with solar* / 40 hrs with solar**) hrs (pro only versions) 72 hrs / 93 hrs with solar** 8 days / 36 days with solar* 48 days / 80 days with solar*
Water rating:	10 ATM/100 meters ^a 10 ATM/100 meters ^a		10 ATM/100 meters ⁸	10 ATM/100 meters ⁸
Wireless technologies:	Wi-Fi®, BLUETOOTH®	and ANT+technologies	Wi-Fi, BLUETOOTH a	and ANT+technologies
Memory/history:	64 MB	32 GB	64 MB	32 GB

*Solar charging, assuming all-day wear with 3 hours per day outside in 50,000 lux conditions **Solar charging, assuming use in 50,000 lux conditions

PACKAGING SPECIFICATIONS:

		Gift Box		Master Carto	on	
		Dimensions (WxHxD)	Weight	Dimensions (WxHxD)	Weight	Quantity
fēnix 6S ^{Solar}	010-02409-00	3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0cm)	10.9 oz (310 g)	12.9" W x 13.4" H x 12.9" D (32.7 x 33.9 x 32.7 cm)	22.5 lbs (10.2 kg)	27
	010-02409-11	3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0cm)	10.9 oz (310 g)	12.9" W x 13.4" H x 12.9" D (32.7 x 33.9 x 32.7 cm)	22.5 lbs (10.2 kg)	27
fēni ProSola	010-02409-15	3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0cm)	10.9 oz (310 g)	12.9" W x 13.4" H x 12.9" D (32.7 x 33.9 x 32.7 cm)	22.5 lbs (10.2 kg)	27
	010-02409-26	4.9" W x 4.0" H x 6.6" D (12.5 x 10.2 x 16.7 cm)	21.8 oz (617 g)	13.3" W x 11.3" H x 14.2" D (33.7 x 28.7 x 36.0 cm)	20.3 lbs (9.2 kg)	12
	010-02410-00	3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0cm)	12.0 oz (340 g)	12.9" W x 13.4" H x 12.9" D (32.7 x 33.9 x 32.7 cm)	24.3 lbs (11.0 kg)	27
	010-02410-11	3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0cm)	12.0 oz (340 g)	12.9" W x 13.4" H x 12.9" D (32.7 x 33.9 x 32.7 cm)	24.3 lbs (11.0 kg)	27
fē nix 6 Solar	010-02410-15	3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0cm)	12.0 oz (340 g)	12.9" W x 13.4" H x 12.9" D (32.7 x 33.9 x 32.7 cm)	24.3 lbs (11.0 kg)	27
ProS	010-02410-19	3.9" W x 3.9" H x 3.9" D (10.0 x 10.0 x 10.0cm)	12.0 oz (340 g)	12.9" W x 13.4" H x 12.9" D (32.7 x 33.9 x 32.7 cm)	24.3 lbs (11.0 kg)	27
	010-02410-23	4.9" W x 4.0" H x 6.6" D (12.5 x 10.2 x 16.7 cm)	23.4 oz (664 g)	13.3" W x 11.3" H x 14.2" D (33.7 x 28.7 x 36.0 cm)	21.6 lbs (9.8 kg)	12

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COMPATIBLE PRODUCT OVERVIEW:

INREACH® MINI COMMUNICATOR

VECTOR 3





See Garmin.com for details and available devices.

COMPATIBLE APPS OVERVIEW:

GARMIN CONNECT™



Garmin Connect is your one-stop source for health and fitness data. Whether you're training for a race or tracking steps, it provides the information and inspiration you need to beat yesterday.

CONNECT IQ[™] STORE



Your device with your apps — all in one place. The Connect IQ Store is where you can download free apps, such as Uber and SmartThings, for more functionality. Put music streaming services right on your watch for music on the go. Personalize your devices with widgets, data fields and even custom watch faces. Then, manage all your downloads in the store.

APPROACH® CT10 GOLF SENSOR

GARMIN EXPLORE™



For adventure seekers, explorers and outdoor enthusiasts, the Garmin Explore ecosystem lets you connect offline — away from Wi-Fi® technology or cellular service — to bring outdoor navigation, trip planning, mapping and data sharing to your smartphone, tablet or compatible Garmin device.

COMPATIBLE ACCESSORY OVERVIEW:

BICYCLE MOUNT KIT



Use your compatible device for multi-sport training by taking it from wrist to bike in seconds. Kit is compatible with fēnix 6 Series devices. Visit Garmin.com for complete device compatibility.

HRM-DUAL™ MONITOR



SKU: 010-12883-00 UPC: 753759223137

This premium heart rate strap transmits real-time heart rate data over ANT+® connectivity and BLUETOOTH® Low Energy technology, giving you more options to train indoors, outdoors or even online. HRM-Dual features a soft strap that is comfortable and adjustable. Simply remove the heart rate module, and it's washable, too.

RRP: **DKK 599**

RUNNING DYNAMICS POD



SKU: 010-12520-00 UPC: 753759175528

Easily clips onto your waistband to measure the running dynamics you need to beat yesterday. Computes and sends sixrunning dynamics metrics to compatible devices.

RRP: **DKK 599**

ADDITIONAL ACCESSORIES	SKU	UPC	RRP	DESCRIPTION	IMAGE
Charging/data cable	010-12491-01	753759176860	DKK 249	Recharge and transfer data by using your computer's USB port. This cord also pairs with optional AC adapter (sold separately).	

RRP: DKK 249

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FENIX® 6 SOLAR SERIES Solar-Powered Multisport GPS Watches

NEW PRODUCT ANNOUNCEMENT

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	QUICKFIT® 20 WATCH BANDS	SKU	UPC	RRP:	IMAGE
NEW	Shale Gray Silicone with Amethyst Hardware	010-13011-00	753759258894	DKK 419	
	White Silicone with Black Hardware	010-12865-00	753759233327	DKK 419	
	Powder Gray Silicone	010-12866-00	753759233334	DKK 419	(in the second s
	Black Silicone	010-12867-00	753759233341	DKK 419	a sinner i
	Light Sand Silicone	010-12869-00	753759233365	DKK 419	de (mu
	Lakeside Blue Silicone	010-12870-00	753759233372	DKK 419	
	Purple Storm Silicone	010-12871-00	753759233389	DKK 419	
	Spearmint Silicone	010-12872-00	753759233396	DKK 419	GE Jun
	Heathered Black Nylon with Rose Gold Hardware	010-12874-00	753759233419	DKK 849	
	Heathered Black Nylon with Black Hardware	010-12875-00	753759233426	DKK 849	
	Shale Gray Suede Leather	010-12876-00	753759233433	DKK 849	
	Black Silicone (Large)	010-12942-00	753759239657	DKK 419	unn der hun

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	QUICKFIT® 22 WATCH BANDS	SKU	UPC	RRP:	IMAGE
NEW	Slate Gray Silicone with Black Hardware	010-12863-22	753759258900	DKK 419	11 20 11 1111
NEW	Whitestone Silicone with Mineral Blue Hardware	010-12863-23	753759258917	DKK 419	
	Black Silicone	010-12863-00	753759233129	DKK 419	
	Ember Orange Silicone	010-12863-01	753759233136	DKK 419	
	Dark Sandstone Silicone	010-12863-02	753759233143	DKK 419	and a final state
	Lakeside Blue Silicone	010-12863-03	753759233150	DKK 419	and the second
	Amp Yellow Silicone	010-12863-04	753759233167	DKK 419	
	Chestnut Leather	010-12863-05	753759233174	DKK 849	
	Heathered Red Nylon	010-12863-06	753759233181	DKK 849	
	Heathered Black Nylon	010-12863-07	753759233198	DKK 849	
	Vented Titanium Bracelet	010-12863-08	753759233204	DKK 1.679	apananan 📰
	Vented Titanium Bracelet with Carbon Gray DLC Coating	010-12863-09	753759233211	DKK 2.499	

The fēnix 6 Solar Series multisport watches are compatible with other QuickFit bands not listed in this marketing memo. For more information on compatible accessories, please visit the product pages at Garmin.com.

¹ May require premium subscription with a third-party music provider

See Garmin.com/ataccuracy

³ This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see <u>Garmin.com/ataccuracy</u>. Pulse Ox not available in all countries. ⁴ When paired with a compatible smartphone; see <u>Garmin.com/ble</u>

⁵ View current supported country, payment network and issuing bank information at <u>Garmin.com/GarminPay/banks</u>
⁶ When used with compatible sensor

7 See Garmin.com/waterrating for more details

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